

**dMinutes of the Rural Development Plan (RDP)
Local Action Group (LAG) Meeting
10.00 a.m. Thursday 1st of October, 2015
Glasdir, Llanrwst**

	Members Present	
Private:	Paul Williams (PW) – Chairperson	
	Pete Barrar (PB) – Heritage and Cultural	
	Rhys O. Evans (RE) – National Trust	
	Bronwen Griffith (BG) – Rural Families First	
	Katherine Himsworth (KH) – Business	
	Dafydd P Jones (DJ) – FUW	
	Eirian Pierce Jones (EJ) - Heritage and Culture	
	Geraint Jones (GJ) – Environmental	
	Ffion P Williams (FW) – Community and Voluntary	
Public	Rob Dix (RD) – CCBC	
	Rhianwen Edwards (RE) - Grŵp Llandrillo Menai Group	
	Marianne Jackson (MJ) - CCBC	
	Nigel Morgan (NM) – Department of Work and Pensions	
	Keith O'Brien (KO'B) - Snowdonia National Park Authority	
	Cyng Dilwyn Roberts (DR) - CCBC	
	Buddug Williams (BW) – Rural Housing Enabler	
Support	Elen H. Edwards (EHE) – Lead Body	
Officers	Laura Fisher (LF) – Lead Body	
	Tom Jones (TJ) – Lead Body	
	Ela Fôn Williams (EFW) – Lead Body	
Apologies	Richard Barclay (RB) – Environmental	
	Eleri Evans (EE) – YFC	
	Wendy Jones (WJ) – CVSC	
	Gethin Owen (GO) – Agricultural	
	Carys Jones (CJ) – NFU	
Absent	Cllr. Goronwy Edwards (GE) - CCBC	
	Euros Jones (EJ) - Natural Resources Wales	
	Heather Jones (HJ) - Job Centre Wales	
	Gareth Roberts (GR) – Business	
Translator	Glyn Jones – Menter Iaith Conwy	
	9 Private representatives & 7 Public representatives	Action for
1	<p>Welcome and Apologies PW welcomed all LAG members to the meeting. All apologies were noted.</p> <p>PW proceeded to welcome Marianne Jackson (Head of Community Development Services) who was attending her first LAG meeting. PW also pointed out that MJ was also representing the “building Resilient Communities” and the “Tackling Poverty Board” in Conwy County Borough Council.</p> <p>Declaration of connection or personal interest by members or officers regarding any business item or programme. N/A</p> <p>PW drew member’s attention to the front page of the minutes. This page will appear as the front page of all agenda’s and supporting papers from now on as a reminder of the strategy and the purpose of the LAG. Having read through the short document, the following amendments were made:</p>	

	<p>“Provide accessible transport to those who cannot access or do not have access to conventional public transport”. – Change the wording provide to assist in providing. “Improve the economic exploitation of the cultural, built and natural environment”. – change the wording exploitation to potential.</p> <p>“Support community cohesion / integration and access to basic service”. – Change the wording Support to Strengthen.</p> <p>Action: Change the above wording on the LAG opening statements.</p>	LFF
2	<p>Minutes of the last meeting and matters arising Minutes of 16/07/15 meeting were accepted as correct. Minutes proposed by DR and seconded by GJ – all in agreement.</p> <p><u>Summary of actions</u> Action from section 3 (page 1): <i>At the next meeting seek member of the current LAG to step in as trustee – action to be carried over to next meeting.</i> Action to be discussed during the meeting under item 9 – Any other matter.</p>	
3	<p>Rollout of Exploitation of superfast Broadband PW welcomed Michael Groves (MG) from Welsh Government who gave a presentation on superfast broadband to cover the following points:</p> <ul style="list-style-type: none"> - An overview of the rollout of Superfast Broadband in rural Conwy. Rural Conwy already has Superfast Broadband in most wards, the following wards are expecting connection soon: Capel Curig, Penmachno, Ysbyty Ifan, Pentrefoelas, Gwytherin and Betws yn Rhos. - How to connect to Superfast Broadband. - And how the LAG can get involved in the exploitation of Superfast Broadband. <p>Superfast Broadband is important to businesses to identify, maximize and ultimately profit from the opportunities that superfast broadband and new technologies present is a key objective of the Welsh Government and its stakeholders.</p> <p>MG explained that businesses can benefit from exploiting Superfast Broadband buy:</p> <ul style="list-style-type: none"> - Browsing the internet faster - Mobile computing / technology - Cloud computing - storing and accessing data and programs over the Internet instead of your computer's hard drive. - Mobile payments (businesses can take payments once the job is complete instead of invoicing and having to waiting for payment). - Marketing <p>Interesting facts on mobile computing / technology:</p> <ul style="list-style-type: none"> - The heartbeat of the new world economy is mobile – Globally mobiles outnumber people, iPhone sales alone outnumber births and more people own a mobile phone than a toothbrush! - 90% of tweets are from a mobile – yet less than 1% of businesses spend on mobile. - 70% of mobile searches lead to action in 1 hour – it takes a month on desktop. - Google mobile searches are up 400% - On average it takes 90 minutes to respond to an email – it takes 90 seconds to respond to a text. - The average person has a mobile in reach 14 hours a day. <p>Cloud computing results in the reduction in capital investment thanks to Superfast:</p> <ul style="list-style-type: none"> - Cloud based systems change cost model from capital to revenue systems - No need for server infrastructure. - Easier to set up systems. 	

	<ul style="list-style-type: none"> - Don't have to buy software. - Reduction in office space. - No heavy investment in private networks LANs and WANs. - Revenue driven, flexible and always up to date. <p>MG suggested all members visited the following website for more information on Superfast: http://business.wales.gov.uk/superfastbusinesswales/</p> <p>Action: Email all LAG members the Power Point presentation on Superfast Broadband.</p>	LFF
4	<p>Terms of reference & Code of conduct</p> <p>EHE referred to paper B and explained that additional information had been added to the terms of reference highlighted in red. A code of conduct for LAG members had also been drawn up and this was to be added to the terms of reference.</p> <p>Terms of reference & Code of conduct proposed by KO'B and seconded by RE – all in agreement.</p>	
5	<p>Overview of rural Conwy wards – presentation</p> <p>EFW gave a brief introduction to the three new wards now represented in Rural Conwy.</p> <p><u>Bryn and Pandy</u></p> <ul style="list-style-type: none"> - A population of 1,250 in Bryn ward (0-15 = 200, 45plus = 700) - A population of 1,850 in Pandy ward (0-15 = 300, 45plus = 900) - Economic inactivity rate: Bryn = 32.4% Pandy = 35.2%) <p><u>Pant yr Afon / Penmaenmawr</u></p> <ul style="list-style-type: none"> - A population of 2,900 (0-15 = 500, 45plus = 1,350) - Main sector of employment in this ward is Health and Social Care (20.4%) - Pant yr Afon has two community facilities: Newy York Cottages Museum and a library. <p><u>Conwy</u></p> <ul style="list-style-type: none"> - A population of 4,505 (0-15 = 650, 45plus = 2050) - Economic inactivity rate = 33.8% - Only 28.7% of the population speak Welsh - Main sector of employment in this ward is Retail and Wholesale (16.5%) - 175,000 visitors in 2013 <p>EFW informed members that the presentation would be sent out to all LAG members to include information on existing wards.</p> <p>Action: Send “Overview of rural Conwy wards” presentation electronically to all LAG members.</p>	EFW
6	<p>First call for project ideas – prioritising</p> <p>EHE questioned what challenges the LAG would like to see tackled during the first call for projects – first call for projects will be made before Christmas.</p> <p>RE questioned how the call for projects would be made? EHE informed members that all links on social media would be used (Facebook & Twitter), word of mouth, Conwy Cynhaliol website, LAG members etc.</p> <p>Ideas put forward:</p> <ul style="list-style-type: none"> - Community transport - Transport links in rural areas - Cooking club in schools (how to use different cuts of meat) 	

	<p>Following a lengthy discussion between members - mainly focused surrounding Transport in the rural area. All members agreed that the first call for projects should be around providing access to "Transport".</p> <p>Action: Call for first projects: "Provision and/or access to Transport"</p>	EFW / EHE
7	<p>Overview of other available investment opportunities within the Welsh Government Rural Communities – Rural Development Programme 2014-2020 EHE referred members to paper D - detailing all the different pots that are available:</p> <ul style="list-style-type: none"> - Food Business Investment Scheme – First EOI window closed 30/09/15 - Sustainable Production Grant Scheme – First EOI window closed 30/09/15 - Rural Community Development Fund – First EOI closes 31/01/16 - Co-operation – First EOI closes 14/10/15 <p>EHE reminded members that the Rural Community Development Fund applications all have to be ran past the LAG before being submitted to the Welsh Government to ensure they all fit the strategy. A meeting will be held mid-January to ensure that any applications to be submitted are presented to the LAG.</p>	
8	<p>Feedback from: Conference: Natural Resources, climate adaptation and biodiversity policy in Wales – 7th July 2015 GJ briefly fed back to members on the conference he attended back in July. The following topics were discussed:</p> <ul style="list-style-type: none"> - Key issues for managing and making the most of Wales' natural resources. Developing indicators for the resilience of Wales' Natural Resources based on current monitoring programmes. - Adapting to climate change, building resilience and meeting international climate change targets. How will Wales be affected by climate change and how should it adapt? - Policy priorities and next steps for achieving Wales' international biodiversity targets. - Policy priorities for managing Wales' natural resources and ecosystems. 	
9	<p>Any Other Matter EHE informed members that closing date for the Animations Officer and Supply Chain Officer has now closed (06/10/15). Members will be informed when the posts are filled – it is hoped that officers will be in place for the next LAG meeting.</p> <p>Action from section 3 (page 1): <i>At the next meeting, seek member of the current LAG to step in as trustee – action to be carried over to next meeting.</i> EHE informed members that papers would be sent out in due course so that members can read through the options before the next meeting in order to select the appropriate trustees.</p> <p>Action: Comprise trust papers and share with members.</p> <p>EHE informed members that they would be using the iPads during the next meeting instead of receiving hard copies of the minutes, agenda etc. EHE asked if any members would like to receive any training to use the iPads – no members took up the offer.</p> <p>PW questioned when the LAG would like to meet next – before or after Christmas. It was left to the staff to determine if they felt a meeting was necessary and inform members as necessary.</p> <p>PW thanked all members for attending</p>	EHE
	<p>Next Meeting – Possibly end of November / early December (to be decided by officers and let members know). Glasdir, Llanrwst</p>	

Section & page of minutes	Summary of Actions	Action for
Section 1 (page 2)	Change the wording regarding the LAG strategy for cover page.	LFF
Section 3 (page 3)	Email all LAG members the Power Point presentation on Superfast Broadband.	LFF
Section 5 (page 2)	Send "Overview of rural Conwy wards" presentation electronically to all LAG members.	EFW
Section 6 (page 4)	Call for first projects: " Provision and/or access to Transport"	EHE
Section 9 (page 4)	Comprise paper regarding LAG Trust and share with members.	EHE